

## BIP Project management within the European business environment

<b>General Information</b>
<b>Host university:</b> Transilvania University of Braşov
<b>Title of BIP:</b> Project Management within the European Business Environment
<b>Location of the physical activities (city, country):</b> Braşov, Romania
<b>Dates for physical activity:</b> June 9-13, 2025
<b>Dates for virtual component:</b> June 4, 2025 & June 16-20, 2025
<p><b>Short description of virtual component:</b> The virtual component consists of two types of activities:</p> <ul style="list-style-type: none"> <li>- On June 4, 2025, there will be 3 online classes to present the BIP and to undertake introductory group activities</li> <li>- From June 16, 2025 to June 20, 2025, participants will benefit from 20 online classes of practice in elaborating and implementing a project proposal with tutorship from external practitioners.</li> </ul>
<p><b>Target audience / Participant profile (level and domain of study, academic prerequisites etc.):</b> Bachelor, Master &amp; PhD Students at all study fields, Academic Teaching &amp; Administrative Staff</p>
<b>No. of ECTS awarded to students:</b> 3
<p><b>Language of instruction and requirements:</b> English, minimum B1</p>
<p><b>Method of evaluation</b> Participants will present a project proposal and its budget</p>
<p><b>Partner universities:</b></p> <ol style="list-style-type: none"> <li>1. Arel University of Istanbul, Turkey</li> <li>2. Alfa BK University of Belgrade, Serbia</li> <li>3. Neofil Riski South-West University, Bulgaria</li> <li>4. University of Beira Interior (UBI), Portugal (UNITA)</li> <li>5. Other UNITA universities</li> </ol>
<b>Program</b>
<p><b>Objectives and short description of the BIP:</b> This BIP aims at developing project management competences within the European business environment. Its general objective is to create an inclusive and fair environment for learning and academic cooperation in order to increase HEI graduates' insertion on the labour market. The specific objectives are: OS1. Acquiring the skills to analyse the strategic context of project implementation (feasibility analysis of the project idea) and to develop a project proposal by defining the project's purpose and managerial requirements.</p>

OS2. Developing the skills to manage financial, human and logistic resources as well as risks related to a project, communication within the project and analysis of project quality indicators.

**Detailed proposed schedule (physical and virtual component):**

**June 4, 2025:** *Online activity* - Introduction, BIP presentation, Ice-break activities (3h)

**June 9-13, 2025:** *Face-to-face activity* – Teaching on: 1) project aim; 2) project management requirements; 3) project costs and operational resource management; 4) risk management; 5) communication management within the project; 6) project quality management (40h)

**June 16-20, 2025:** *Online activity* – Practical activity on elaborating and implementing a project proposal with tutorship from external practitioners (20h)

Participation also implies 12h of individual work.

**Invited guests/speakers/experts (if any):**

Alina Ioniță, C.E.O. with S.C. Purchasing Training S.R.L.

Simona Ivasciuc, PhD, Lecturer with Transilvania University, ex GM of S.C. Acasă la Dracula S.R.L.

Călin Husar, RTD Engineer with S.C. Siemens Industry Software SRL

Cristina Albu, PhD, Lecturer with Transilvania University, Owner of S.C. COSÂNZEANA.ME S.R.L.

**Application procedure**

**Requirements:**

Minimum B1 level of English.

Motivational letter in English highlighting the need and interest in developing Project Management competences.

**How to apply:**

Application for an Erasmus+ mobility to each home university, according to the internal regulation of home HEI.

**Deadline for application and nomination**

**20.02.2025: nomination by home university to UNITBV (students and staff)**

**Details for contact person in UNITBV:**

Administrative aspects: [outgoing-sd@unitbv.ro](mailto:outgoing-sd@unitbv.ro) - Oana ȚONEA

Academic aspects: [cristina.nicolau@unitbv.ro](mailto:cristina.nicolau@unitbv.ro) – Cristina NICOLAU

**Facilities offered to participants:**

**Accommodation/ meals/ travel:**

Accommodation offered in UNITBV residence, 11 euro/night for students and 26 euro/night for staff.

Lunch offered by UNITBV.

1-day study trip at Transylvanian businesses.