

BIP General presentation

<u>General Information</u>			
Dates for in person component: From the 8th to the 12th of May 2023			
Proposed period for virtual component: From the 24th to the 28th of April 2023			
Location of in person component: West University of Timișoara			
Target audience / Participant profile :			
Students and/or Staff (academic, non-academic) interested in Blue Economy;			
This green mobility shall be addressed from a 360 degree approach, considering the following themes:			
<ul style="list-style-type: none"> - Blue economy and The European Green Deal; - Water resources & water scarcity; - Circular economy in water use; - Economic growth & sustainable development; - Blue economy & green mobility; - Digital transformation related to the blue economy; - Blue economy, health and wellbeing; - Blue economy and biodiversity. 			
No. of ECTS issued : 3 ECTS			
Language of instruction and requirements: English			
Organizing board :			
Host university	UNITA partner 1	UNITA partner 2	UNITA partner 3
West University of Timisoara	Universidade Beira Interior	Universite de Pau de des Pays de l'Adour	Universite Savoie Mont Blanc
	UNITA partner 4	UNITA partner 5	UNITA partner 6
	Universita degli Studi di Torino	Universidad Zaragoza	Università degli Studi di Brescia
	UNITA partner 7	UNITA partner 8	UNITA partner 9
	Universitatea Transilvania din Braşov	Universidad Pública de Navarra	Politécnico da Guarda
<u>Programme</u>			

Title : UVT Green Month – Innovation and Entrepreneurship in the European Blue Economy

Short description:

The event „UVT Green Month – Innovation and Entrepreneurship in the European Blue Economy” is organized by the West University of Timișoara and takes place in April-May 2023. This year’s edition is follow-up to the 6th annual event, which has been previously selected as EU Green Week 2021 & 2022 - Partner event.

The central theme of this spring edition is dedicated to innovation and entrepreneurship in blue economy, specifically taking into consideration that the West University of Timișoara has developed a working group dedicated to the integration of the European Green Deal with respect to blue economy, in co-creation with regional and national partners, as well as with partners from European University Alliances.

The event also includes a **Blended Intensive Learning Programme (BIP)** dedicated to the **UNITA – Universitas Montium** community. The BIP takes place between 24th of April 2023 – 12th of May 2023 and is organized based on an open innovation model, involving all stakeholders representative for the quadruple helix model. Innovation and entrepreneurship is viewed as a vehicle to achieve consumer readiness for blue economy solutions.

The virtual component will include virtual plenary sessions on blue economy topics and ideathon sessions, benefitting from mentorship with representatives of all stakeholder categories included in the quadruple helix innovation model.

The in person component will include plenary sessions, workshops and hackathon sessions for the development of concrete solutions aimed at enhancing the European dimension of blue economy for ideas best awarded and jury selected after the virtual ideathon. The in person component of the BIP will also include study visits on premises of good practice examples of blue economy projects, initiatives, organizations and facilities.

Proposed schedule:

The tentative programme includes plenary sessions, workshops and on-site visits taking place for 8 hours daily, in all likelihood in the interval 09.00 to 17.00 EEST.

The total number of hours dedicated to the virtual component is 56 hours (contact hours + self study/ team activities). Total number of hours dedicated to the physical activity is 40 hours (contact hours + self study/ team activities).

Invited guests/speakers/experts (if any):

- members of the academic community and the administrative staff from West University of Timișoara;
- guest lecturers from partner universities;
- representatives of the Timisoara City Hall;
- the Western Region Development Agency;
- the Sustainable Development Department of the Romanian Government;



- companies and entrepreneurs active in Timisoara and the region;
- civil society groups dedicated to Net Zero transformation in blue economy topics.

Application procedure

Requirements :

- English speaking participants;
- Bachelor/ Masters/ PhD students from a UNITA member university, irrespective of study domain, interested in one or more topics related to blue economy;
- academic/ non-academic staff from a UNITA member university, irrespective of expertise, interested in one or more topics related to the blue economy.

